



FAMILY HUBS

Rotherham

Update to Health and Wellbeing Board

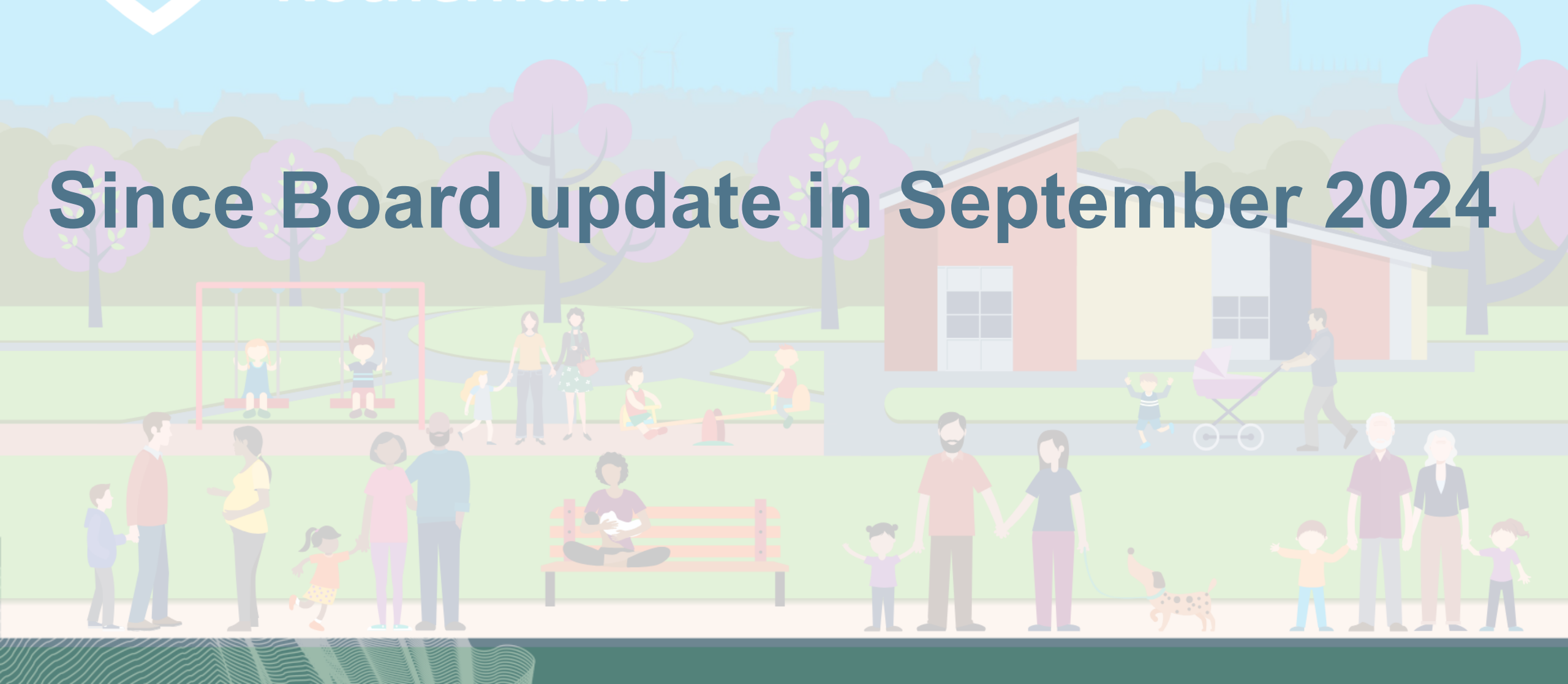
Alex Hawley, Kirsty Woodhead, January 2026





FAMILY HUBS
Rotherham

Since Board update in September 2024



Infrastructure

Over the first four years, the programme has transitioned to a system-wide offer for children and families. There is strong and sustainable infrastructure in place:

- A clear programme management structure supported by workstream leads.
- Regular communication and engagement are supported through the Best Start in Life Guide and the monthly Family Hub newsletter.
- Governance and performance are embedded through a monthly operational group, with separate quarterly performance and communication meetings.
- Early engagement initiatives - such as Baby Packs - continue to strengthen registration rates, with 93% of families choosing to register.
- Regular reporting mechanisms established to Department of Health & Social Care and Department of Education.



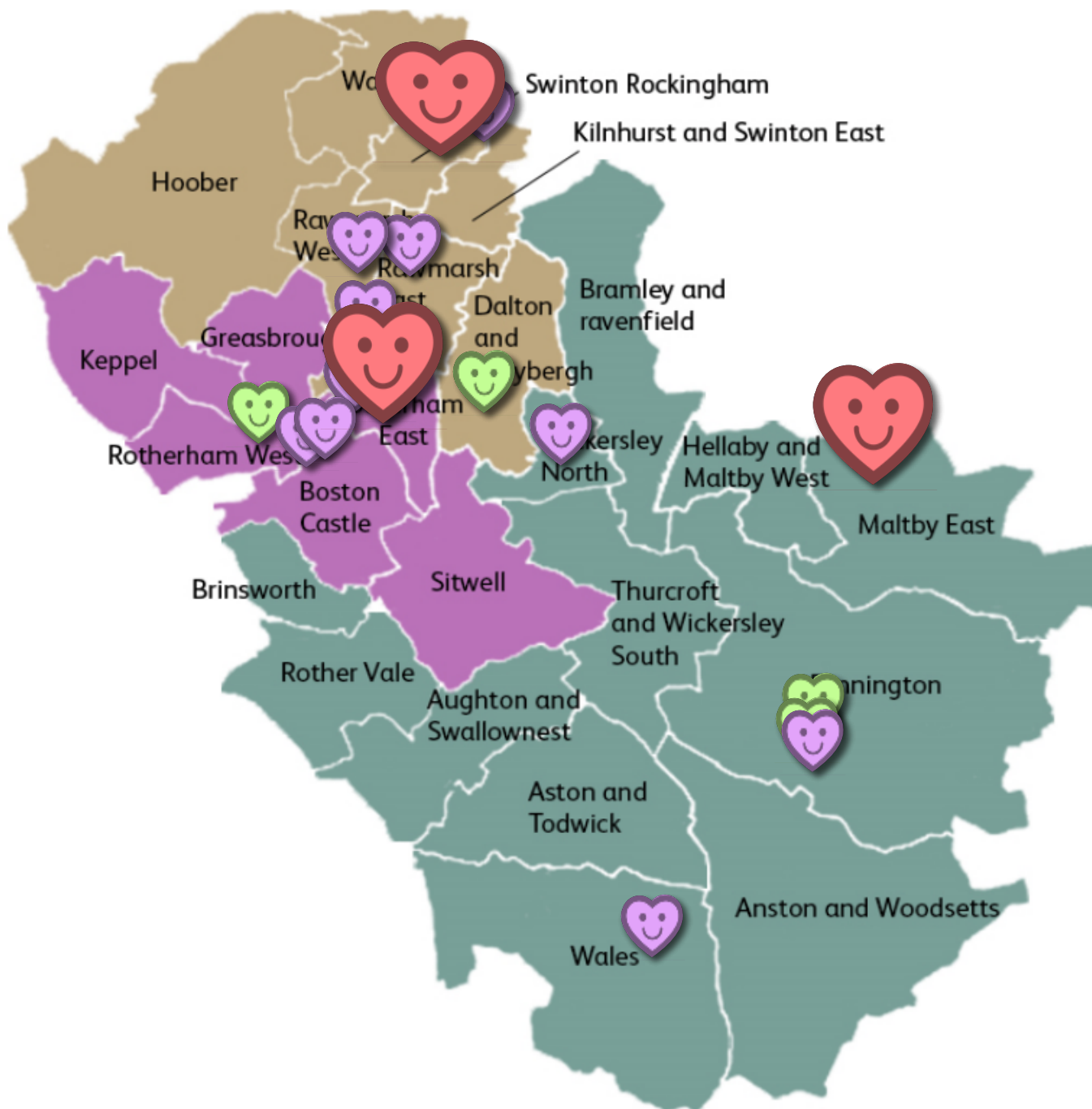
What's in a Family Hub?

The Family Hub Programme in Rotherham operates through a strong partnership approach with services delivered for children and families 0-19 (25 with SEND).

A range of Family Hub services are typically delivered from Family Hubs, including but not limited to:

- Parenting support, such as parenting groups and discussion groups.
- Peep learning together groups.
- Midwife appointments.
- Health visitor and nursery nurse appointments.
- Infant feeding support.
- Breast pump loan scheme.
- Antenatal classes and sessions for expectant parents.
- Groups and activities for children under 5 and their families, for example stay and play, baby massage, sensory sessions.
- Groups for young people such as targeted youth groups.
- Groups for parents of children with Special Educational Needs and Disabilities.
- Employment support from DWP Family Community Work Coaches.
- Peer support for families affected by perinatal mental health.





Rotherham Family Hubs

The Place Family Hub

Brookfield Family Hub

Maltby Stepping Stones Family Hub



Family Hub Network – RMBC sites

Dalton Family and Childrens Centre

Dinnington Early Help Centre

Dinnington Family and Childrens Centre

Ferham Family and Childrens Centre



Family Hub Network – Voluntary Community Sector

Activate

Bright Stars

CLP (Clifton Learning Partnership)

The Fun Hub

Grimm and Co

JADE

Kiveton Park and Wales Community Trust Development

REMA (Rotherham Ethnic Minority Alliance)

Rotherham Parent and Carer Forum (RPCF)

Swinton Lock

YWCA Yorkshire

Outreach Services

To reduce barriers, a range of services are delivered in community venues across the borough, including:

- Community led infant feeding sessions such as Big Latch event, Picnic in the park.
- Parenting support, such as parenting groups and discussion groups.
- Peep learning together groups.
- Midwife appointments.
- Health visitor and nursery nurse appointments.
- Infant feeding support.
- Antenatal classes and sessions for expectant parents.
- Groups and activities for children under 5 and their families, for example stay and play, baby massage, sensory sessions.
- Groups for young people such as targeted youth groups.
- Groups for parents of children with Special Educational Needs and Disabilities.

WHAT'S THE IMPACT?

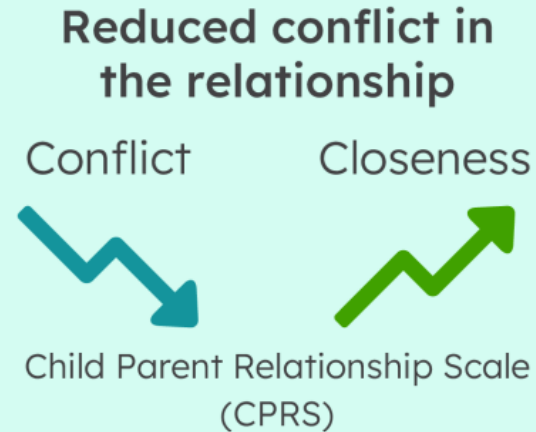
HIGHLIGHTS FROM PARENTS ON OUR MOST POPULAR PATHWAYS

UNDERSTANDING YOUR CHILD

81% say this course is helpful

81% would recommend it

73% say it makes a difference



entions that are offered and delivered
- face to face and online:

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Stones

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- The programme has introduced a peer support and volunteer offer with 29 active volunteers (as of end of September 2025)

regardless of understanding your child's behaviour

**'HELPFUL REMINDER
ON HOW THE TEENAGE
BRAIN WORKS AND
HOW YOU CAN
SUPPORT THEM.'**

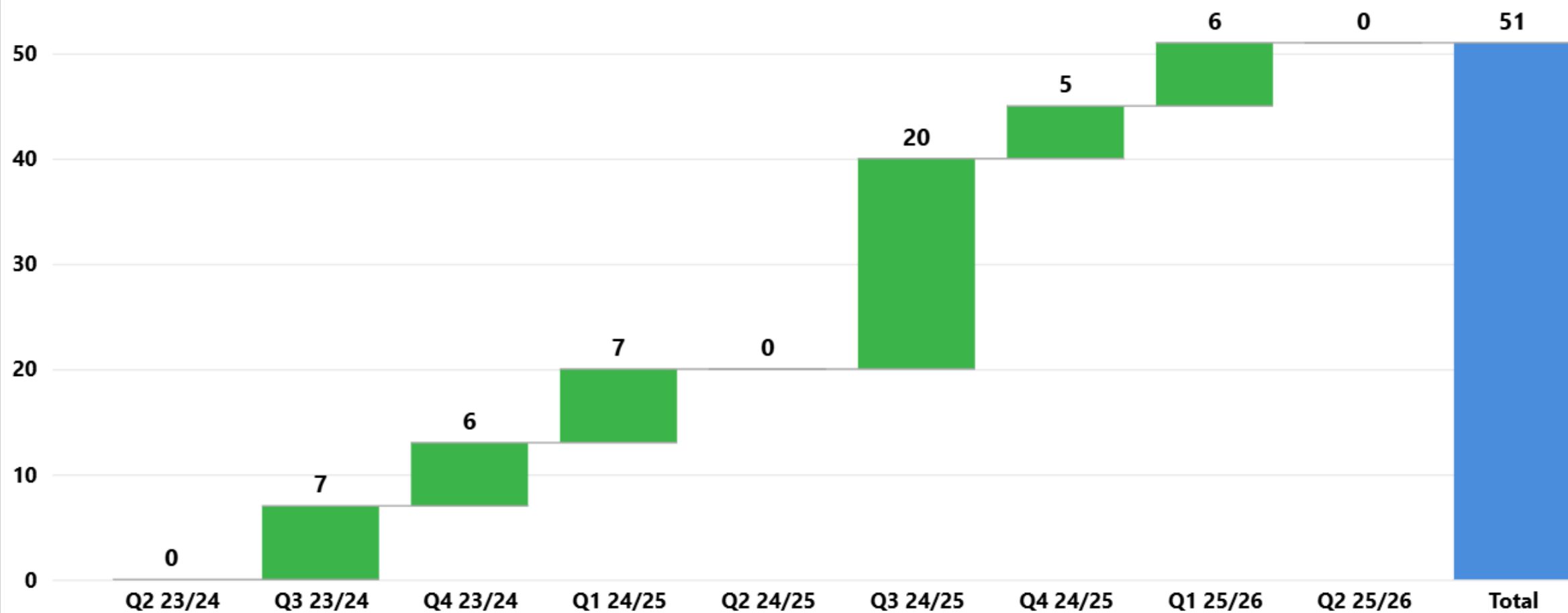
**'IT WAS AN
INTERESTING INSIGHT
INTO HOW MY
TEENAGER MIGHT BE
THINKING AND
PERCEIVING THINGS.'**

**'DOING THIS COURSE
MADE ME UNDERSTAND
SOME OF THE THINGS I
WENT THROUGH
MYSELF AS A
TEENAGER.'**

Number of Trained Breastfeeding Peer Supporters

Target: 20 peer supporters per year

● Increase ● Decrease ● Total



Home

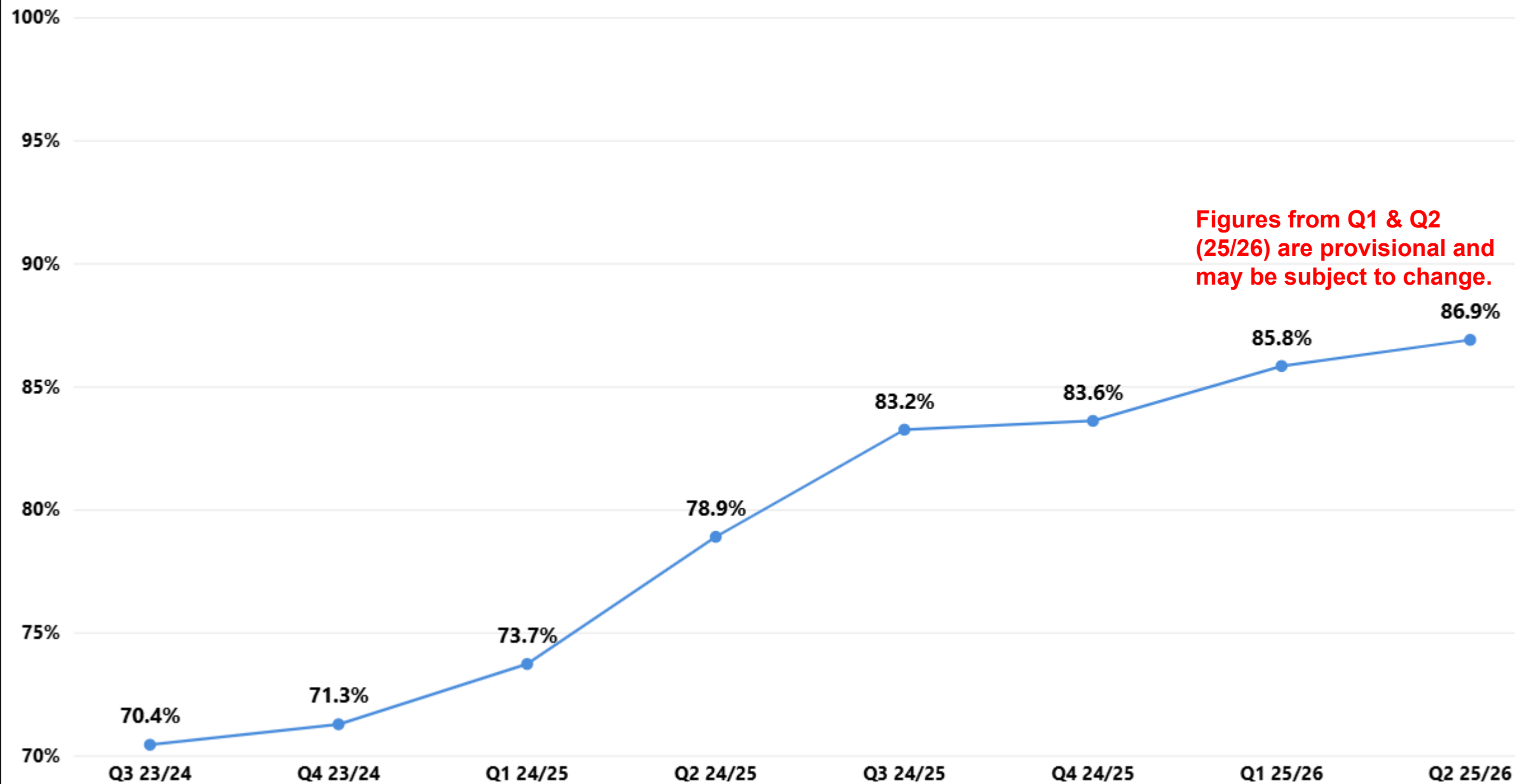
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Maternal Mood Assessments Completed Within 8 Weeks per Quarter



Parent Carer Panel and Start for Life



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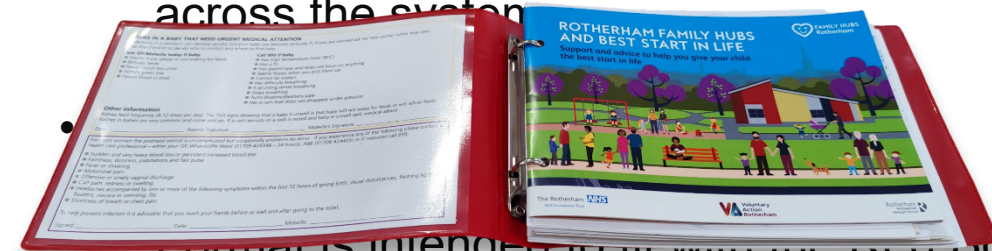
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Giving your child the best start in life

- Co-designed by the Parent and Carer Panel.
- Available both physically and digitally.
- Now provided within the baby packs and across the system.



Format is intended to fit with the Red Book.

Update on the future of the Programme

Best Start Family Hubs & Healthy Babies Programme

- In December 2025, it was announced that there will be a further three years of funding, extending to every local authority in England.
- Continued investment in Start for Life services (now known as “Healthy Babies Programme”).
- Awaiting detailed programme guidance to inform Rotherham’s approach beyond March 2026.

Good Level of Development

- There is a new expectation to deliver a national target for achieving Good Level of Development for reception age students, by the end of the academic year of 2028.
- Rotherham’s Best Start Local plan to be published on Council website by 31st March 2026, setting out our approach to Good Level of Development.